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CONTACT
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To Whom It May Concern,

Graphic design is my passion and my life's work. I am an award-winning graphic designer with a wide variety of experiences in branding, video, multimedia, print and web design, and I eagerly pursue my design both professionally and personally. Therefore, it is with great excitement that I submit my resume for your review.

Since my graduation from Cameron University in May 2004, I've immersed myself in the design world, taking full advantage of my education to explore a variety of professional opportunities. During my years at Lawton's television station KSWO, I gained valuable experience in television graphic design and marketing, including video editing, news screen designs, video advertising, voice overs and print media design.

In 2005, I accepted the first full-time graphic artist position ever offered at Cameron University. The task of unifying and updating the university's brand was placed before me, and for the next two years I accomplished those goals. My experience at Cameron allowed me to dive head-first into the print media side of graphic design. I was responsible for producing all of the university's marketing and internal media including but not limited to: magazine production, brochures, billboards, magazine and newspaper advertisements, web graphics, logo design, mail-outs and television commercials.

In early 2008, I was hired as a graphic design specialist at The Samuel Roberts Noble Foundation, the largest private, non-profit organization in Oklahoma and #41 in the United States. This well established organization has a strong and very specific graphic identity. I've been assigned unique tasks that had to stand apart from other internal print media, yet they had to conform to the branding of the foundation. In October of 2009, I accepted the graphic designer position for the Dallas Market Center and was challenged with similar tasks involving an already prominent design brand and all of the internal entities covered by the market center. These were both great growth and work experiences due to the limitations of working within the established brands.

I currently work for Tacito Direct Mail, a fast-paced, deadline-oriented all-in-one marketing agency. I have gained valuable print production knowledge since 90% of all printing is done on an in-house press. I have also developed better proofreading skills due to the large amount of copy that the individual designer is responsible for correcting. The business is fueled by quick turnaround time, so excellent time management is a necessary skill to possess.

In my personal time, I've utilized my graphic design abilities to develop my own freelance client base and publish my personal website. I currently possess an extensive client list that has enabled me to keep a fresh perspective on the design world as well as continue growing in different mediums including video and web design. My work has received both local and state recognition.

I believe I would be an excellent addition to your staff, and I have the knowledge, experience and skills to exceed the expectations of the position. As an employee, I have been described as easy to work with and deadline oriented. I receive creative criticism easily and believe it is a requirement for one to grow professionally. I would eagerly accept the challenge of working with your company and would be grateful for the opportunity to do so.

Enclosed you will find a resume detailing my work experience, education, skills and background. A sampling of my work can be viewed by visiting www.dougmabeeedesign.com and I'm available for any additional information you might require. Thank you for your consideration.

Sincerely,

Douglas McAbee



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PERSONAL PROFILE

I love having the ability to look at any situation and note the use of design. Design and art make our world spin, and I'm proud to have been involved in this industry for more than seven years. Graphic design, photography, video editing, voice overs, acting and Web design are all part of my experience in the marketing and design world. I enjoy being a part of a team and work well with others especially in creative situations. I believe a team is an optimal place for design and marketing ideas to develop and mature to their full potential. However, I have worked alone with each one of my freelance clients and have built a trusted and stable relationship with them all. Regardless of the number of people involved, I have definitely juggled many separate tasks at once. I've come to realize I prefer the motivation these situations give me for accomplishing quality work. I have enjoyed each of my work experiences and have taken something unique from each one.

WORK EXPERIENCE

Tacito Direct Marketing - Fall 2010 to Present

Graphic Designer

- responsible for meeting extremely tight deadlines, some including hourly turnarounds
- manages dozens of separate projects and their files on a daily basis including: a variety of print media, emails and flash projects
- works with the team, including the sales department, the company president and other designers, to meet the clients specific needs

Dallas Market Center - Fall 2009 to Fall 2010

Graphic Designer

- responsible for maintaining the market center's brand and all of the individual companies included under it.
- work closely with the creative services team to finish projects in a timely manner
- responsible for all print media including: ads, direct mail, posters, permanent signage, logos, etc.

The Samuel Roberts Noble Foundation - Spring 2008 to Fall 2009

Graphic Design Specialist

- played a key role in the creative processes of the Publications and Visual Media Department
- responsible for design aspects of major publications for The Noble Foundation
- worked closely with the department's director to ensure media representing The Noble Foundation's brand
- responsible for daily projects for events including: brochures, posters, flyers, etc.

Cameron University - Fall 2005 - Spring 2008

Graphic Designer

- responsible for all of Cameron University's print media, commercial production, photography, and advertising materials
- direct contact with director of community relations for brainstorming, advertising concepts and design approval

Freelance - Summer 2004 - Present

Graphic Design

- developing freelance graphic design relationships with multiple clients including:
Agency Creative - Dallas, TX; Kingery Energy; Brown Marketing & Advertising; Producer/ Director/Professor Matt Jenkins; Apocalypse Sports; Quartz Creek Cabins, CO; Cameron University; Lawton Arts and Humanities Council; The Samuel Roberts Noble Foundation; The City of Lawton, OK; Comanche County Memorial Hospital; Ardmore First United Methodist Church; The Holy City of the Wichitas; The Community Church - Santa Rosa Beach, FL; Centenary United Methodist Church; Primo Recording Company; Frederick First United Methodist Church; John Brown Rentals and Wayne's Drive Inn.

KSWO-TV - Summer 2004 - Fall 2005

Commercial Producer

- person to person relationships with clients for conceptual visualization
- commercial copy writer, concept designer, videographer, photographer, voice over personality and editor
- production of print media, daily news graphics and full screens

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EDUCATION
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Cameron University - Lawton, OK - Fall 1999 - Spring 2004

Bachelor of Fine Arts with concentration in Graphic Design

- PLUS (Presidential Leadership University Scholarship)
- McMahon Scholarship
- Cum Laude
- Major GPA: 4.0
- Cumulative GPA: 3.672
- Dean's List seven consecutive semesters
- President's List Senior Year
- Who's Who

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TECHNICAL SKILLS
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- Adobe Photoshop CS5
- Adobe Illustrator CS5
- Adobe InDesign CS5
- Adobe Dreamweaver CS5
- Adobe Acrobat CS5
- Adobe Flash CS3
- Avid Xpress Pro
- PC/Mac Proficient
- Microsoft Office
- Basic HTML
- Basic Adobe After Effects
- Adobe Audition

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DESIGN AWARDS
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2011

1st Place - Cover Design

- Society of Professional Journalists

2nd Place - Best PR Publication

- Society of Professional Journalists

2010

Grand Award (1st) - Magazine

- OCPRA Design Competition

Grand Award (1st) - Cover Design

- OCPRA Design Competition

Achievement Award (3rd) - Digitally Enhanced Photography

- OCPRA Design Competition

2009

Grand Award (1st) - Magazine Design

- OCPRA Design Competition

Grand Award (1st) - Cover Design

- OCPRA Design Competition

Grand Award (1st) - Square Peg (T-shirt Design)

- OCPRA Design Competition

Excellence Award (2nd) - Poster Design

- OCPRA Design Competition

Excellence Award (2nd) - Cover Design

- OCPRA Design Competition

2008

Achievement Award (3rd) - Logo Design

- OCPRA Design Competition

Achievement Award (3rd) - Bright Idea

- OCPRA Design Competition

Achievement Award (3rd)- Shoe String Award

- OCPRA Design Competition

Honorable Mention - Admissions Viewbook

- OCPRA Design Competition

2007

Logo Contest Winner

- Lawton Arts and Humanities Council

Grand Award (1st) - Digital Photography

- OCPRA Design Competition

Audience Choice Award - Poster Design

- Bare Bones Independent Film Festival

Achievement Award (3rd) - Shoe String Award

- OCPRA Design Competition

Honorable Mention - Print Design

- OCPRA Design Competition

Honorable Mention - Small Brochure

- OCPRA Design Competition